



# News Release

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## FOR IMMEDIATE RELEASE

**Date:** April 20, 2009

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## CAROLINA FIRST SATURDAY MARKET OPENS NEW SEASON MAY 2

*Market extends venue to accommodate largest number of opening day vendors*

**GREENVILLE (SC)** - The Carolina First Saturday Market marks the beginning of its new season May 2, providing the finest in-season produce, gourmet foods and fresh-cut flowers to Main Street in downtown Greenville each week. This season the market will extend beyond McBee Avenue to Washington Street, accommodating over 40 new and returning vendors.

"The popularity of the market has become extremely apparent with the influx of vendor applications we have received this season," said Morgan Cox, market manager. "We've added new vendors as a great way to not only support the local farming community, but also provide shoppers with a broader range of produce and prepared foods to choose from each week."

The market opens its season with returning vendors including The Happy Berry, Great Harvest Bread Company, Spurgeon Farms, Rio Bertolini's Fresh Pasta Company, Iszy's Heirlooms, Beechwood Farm and Earth Blooms. New vendors include Chocolate Artworks, Signature Stone, LLC, Red Fern Farm, Native Meats, Daylilies LLC, Bio-Way Farm and Iced.

In addition to its new and returning vendors, opening day will also feature live acoustic music by Don Axsom from 8:30 a.m. – Noon and a cooking demonstration by Soby's Chef Shaun Garcia at 10:30 a.m. at the "It's More than Just a Market" activities area.

For more information about the Carolina First Saturday Market's vendors, special events, chef demonstrations or music schedule, visit [www.saturdaymarketlive.com](http://www.saturdaymarketlive.com) or contact Morgan Cox, market manager, at 467-4494 or [mcox@greenvillesc.gov](mailto:mcox@greenvillesc.gov).

## **About the Carolina First Saturday Market**

The Carolina First Saturday Market is a seasonal market providing locally-grown fresh produce, gourmet foods, fresh-cut flowers and artisan goods to downtown Greenville each week. Launched in 2002, the Carolina First Saturday Market initially began on East Court Street and recently relocated curbside to Main Street to accommodate its continued growth in vendors. The Carolina First Saturday Market is open May 2 through October 31 (excluding October 10) from 8 a.m. to Noon on Main Street at McBee Avenue. Throughout the season, the market offers live music and interactive events that appeal to a wide variety of interests. Additional market special events include Club Day, Touch a Truck day, the Autumn Harvest and Holiday Harvest. For additional information on the Carolina First Saturday Market, visit [www.saturdaymarketlive.com](http://www.saturdaymarketlive.com) or call 467-4494.

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